



Balkan Print Forum News

10 / February, 2011

***The Sixth Balkan Print Forum meeting will take place
on October 27 – 28, 2011 in Belgrade, Serbia.***

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***Just launched:
the new IPEQ (Initiative for Printers
Education and Qualification) website
<http://www.ipeq.org>***

Impressum

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is an edition of manroland AG
and the Balkan Print Federations***

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German Printing Industry Innovation Award goes to manroland

***AutomaticPlateLoading voted the most innovative
print technology in 2010.***

manroland had cause to celebrate at the gala Printstars that accompanied the German Printing Industry Innovation Awards held in Stuttgart on 18 November 2010: AutomaticPlateLoading (APL) took first prize in the category Print Technology. APL is manroland's groundbreaking system that dramatically reduces plate changing time.

A significant trend in the newspaper industry is split runs, which makes fast plate changing ever more important. This is why manroland developed the fully-automated APL system that reduces the time needed for changing all plates in a newspaper press to an absolute minimum. To achieve this, manroland was the first to introduce industrial robots for print production. The APL system uses a 4-axis robotic arm built by the KUKA Robot Group, which has a positioning accuracy of 0.01 millimeters. Just as innovative as the product is the history behind it. The robot was co-developed by the KUKA Robot Group and integrated by manroland in the APL system. APL quickly proved itself in practical use with numerous newspaper presses: more than a dozen autoprint newspaper presses with well over 150 APL robots have already been ordered. The development did not end there: the first fully-automated plate transport logistics systems, APL logistics, are being used in day to day production.

The highlights in brief

- Minimized plate changing time for the entire newspaper press.

- Simultaneous changing in all printing units, a decentralized solution.
- No manual intervention needed during plate changing.
- Normal accessibility to the press for all operating and maintenance functions.
- Semi-automatic backup function and error-free plate assignment.



APL in newspaper printing: robots and printing successfully combined for the first time. manroland is delighted to receive the “German Printing Industry Innovation Award”.

© manroland.

Meeting printing companies’ requirements

The Innovation Award in the category Print Technology is a classic Readers’ Choice, which is especially pleasing to manroland CEO Gerd Finkbeiner: “We oriented our features totally on market and customer needs. Receiving this award from industry specialists shows that our products meet printing companies’ requirements exactly.”

Info: manroland AG

Corporate Portrait manroland

manroland AG is one of the leading printing systems manufacturer and the world’s market leader in web offset.

Webfed and sheetfed offset presses provide tailor-made solutions for publishing, commercial, and packaging printing – from brochures to newspapers

with circulations running into the millions. A worldwide network of about 100 sales and service centers markets manroland’s own products and inkjet-based digital printing solutions from Océ as well as process compliant system components and pressroom products.

manroland is designing, planning, building, equipping, and commissioning sheetfed and web offset printing plants – from prepress through printing right up to finishing. The PRINTVALUE service portfolio offers added value with its four brands: manroland is a provider of customized 24/7 service and maintenance packages plus integrated services and training measures (printservices). The portfolio includes a certified range of pressroom products (printcom) as well as software products and workflow management systems (printnet). The company provides consultancy services covering all aspects of investment and building planning, organization, management, systems engineering and process optimization (printadvice).

Info: manroland AG

Start up of IPEQ

IPEQ

At the Fifth Balkan Print Forum in Budapest last year the BPF members and partners announced the start up of a new initiative for printers' education and qualification (IPEQ) with the aim to support professional education and qualification. The First IPEQ meeting within the Sixth Balkan Print Forum event will be held on October 28th, 2011 under the motto: “Professional education and qualification for long-term success”.

Partners of IPEQ are managers and representatives of the national printing federations of the BPF member countries and partner associations, representatives of the print media schools and universities from the Balkan countries, Germany, Russia, Ukraine and other European countries.

Main targets of IPEQ:

- Establishing a network for professional communication of the print media schools and universities in the Balkan countries, Germany, Russia, Ukraine and other European countries.

- Cooperation between partners' print media schools, universities and institutions for professors' and students' exchange.
- Collaboration on EU-projects.
- Organizing sponsors' support for students' education and printers' qualification. Presenting scholarship funds for the best students as well as funds for professional qualification of printers in the region.
- The sponsors of IPEQ will be given the possibility to present programmes for education and qualification as well as technological information about their companies.

Within the frame of IPEQ activities, manroland AG, patron and main sponsor of the Balkan Print Forum, has provided the contact to the PrintPromotion e-learning platform www.learn4print.com. This modern instrument of basic and advanced training for schools and companies is tailored to the requirements of the printing industry. Many BPF members and partners have already registered their participation in the learn4print courses.

manroland has provided also some highly professional lectures containing valuable technical and technological information.

The first lecture “One Touch – autoprint, the manroland Perspektive Print 2020 for the Newspaper Printing of the future“ by Gerd Finkbeiner, Chairman of the Executive Board, manroland AG, presented for the first time on November 18th 2010 at the Stuttgart Media University, will be held by local professors in Bulgaria and Romania with the support of manroland AG, the Printing Industry Union of Bulgaria, manroland Bulgaria, the Printing Association “Transilvania” and manroland Romania. Invited are students and professors of the national schools and universities as well as members of the printers' associations.

Info: Balkan Print Forum

News from Bulgaria

International Fair Plovdiv, the Bulgarian exhibition centre, will provide again an opportunity for the exhibitors at the 12th edition of the International Exhibition of Printing Communications PRINTCOM to demonstrate the latest developments in the field of printing, publishing, packaging and advertising from 13 to 16 April 2011. Co-organizers of the event are

the Printing Industry Union of Bulgaria and the Poligrafia Magazine, Bulgaria.

In 2001, PRINTCOM received recognition for its international reputation and importance from UFI – the Global Association of the Exhibition Industry as an UFI approved event. The 12th edition of PRINTCOM is featuring a new concept, updated exhibition categories and many presentation opportunities for the participants in the exhibition.



For the first time within the framework of PRINTCOM, an Innovations Competition will be organized. The assessment of the entries will be done by renowned industry experts, and the Awards Ceremony of the prize-winning products will be held during the Exhibitor's Evening. The one-of-a-kind International Fair Poster Competition and the National Corporate Calendar Competition will be run at the same time as PRINTCOM.

Info: International Fair, Plovdiv

FEST.A CROPAK 2011

Zagreb, Croatia, May 5-6, 2011
<http://www.ambalaza.hr/en/festacropak/2011>

Organizers: Institute of Packaging and Graphic Arts, Zagreb, Croatia; Ambalaza and REGprint Trade Journals, Croatia; Tectus d.o.o., Zagreb, Croatia.
General Patron: World Packaging Organization.
Patron: European Packaging Institutes Consortium.



Events:

- International Conference “Packaging Industry Trends”
- CROPAK 2011 Award for the Best Packaging on Croatian Market
- REGPAK 2011 Award for the Best Regional Packaging
- CROPAK 2011 Students Creative Workshop
- Council Meeting of Affiliation of Packaging Industries, Croatian Chamber of Economy
- Industrial Exhibition

Info: TECTUS, Croatia

Information from Greece

Dot Repro SA is one of the leading flexo prepress service bureaus based in Athens, Greece. With 32 years of experience in high quality design and prepress services for packaging and advertising, Dot Repro invested in the Dupont Cyrel-Fast system to improve and upgrade its flexo platemaking capabilities.

The Cyrel-Fast system is not only an environmental friendly digital process (completely dry, no liquid chemicals used) but it also offers great advantages to all flexo printers who are using traditional flexo plates:

- Faster production times
- Better and more consistent dot quality
- Improved printing quality
- Improved ink savings
- Higher print runs

Being a member of the Balkan Print Forum, Dot Repro would like to cooperate with other members of the Forum and the Balkans, offering them special terms in the supply of high quality flexo plates.

For more information please contact Mr. Gregory Kokkoris via email gregory@dotrepro.gr

*Info: Hellenic Federation of Printing
Media Communication*

News from Serbia

Politika celebrates 107 years of foundation

On January 25th, 2011 the Media House Politika, Belgrade, celebrated its 107th anniversary.

Politika (Serbian Cyrillic: Политика) is considered the oldest daily in the Balkans, having been founded on January 25th, 1904 by Vladislav Ribnikar. It is currently being published by Politika Newspapers and Magazines (PNM), a joint venture between Politika AD and WAZ-Mediengruppe.



The 107th anniversary of Politika has been celebrated in the presence of numerous guests from Serbian cultural and public circles at a ceremony in the lobby of the newspaper publishing house. Distinguished editors, publishers, artists, writers and others have been honoured with the traditional awards of the company.



Usually, on January 25th, the day of Politika, members of the staff with long employment are awarded with gold coins for their professional engagement and long

term loyalty. At the ceremony the general manager Milorad Gušavac congratulated all the 46 honoured employees.

Info: Union of Graphical Engineers and Technicians of Serbia

Serbia received a world-class newsroom

The first integrated newsroom in Serbia and the region, which resulted after the merging of the daily newspaper Blic, weekly Blic, the free daily newspaper “24 hours” and the web portals Blic.rs, Žena.blic.rs, Sport.blic.rs and 24sata.rs, was presented to many guests from politics, economy and culture. On a reception at the new premises of “Ringier Axel Springer Serbia”, Jelena Drakulić-Petrovic, General Manager, emphasised that the year 2010 was extremely important for the company. “During this year a merger of the Swiss company Ringier and the German giant Axel Springer have taken place. We are glad to announce higher profitability of our company compared to the previous year.”

Info: Union of Graphical Engineers and Technicians of Serbia

- A modern infrastructure of the fair grounds in Slovenia.
- An excellent show-ground location and access.



An exhibition programme for printing and packaging is being prepared additionally.

Info: <http://www.ce-sejem.si>

News from Slovenia

5th GRAF&PACK Fair



From 12th till 15th of April 2011 Celje Fair is featuring the 5th Graf&Pack Fair. Parallel are running as usual Forma Tool, Plagkem and Foundry Fair.

The organisers state the following advantages of performing together the four events:

- An excellent platform to showcase the latest offers and new trends, new technologies, the most advanced products and the latest achievements.
- Thematically divided exhibition programmes and special promotions as an excellent opportunity to target specific groups of visitors.
- Direct contact with customers and business partners.
- The well-planned side events programme is an opportunity for the general public to get acquainted with the modern trends and challenges in the industry.

Cooperation between Universities

On January 17th, 2011 a LLP/ERASMUS Bilateral Cooperation Agreement for the academic year 2011/12 has been signed between the University of Zagreb, Croatia, Faculty of Graphic Arts, and the University of Chemical Technology and Metallurgy, Sofia, Bulgaria. The universities will cooperate in exchanging students and teachers on the subject Graphic Arts Technology and Design.

LLP/ERASMUS BILATERAL COOPERATION AGREEMENT for the academic year 2011/12									
Address (name, address, phone, fax, e-mail)		UNIVERSITY OF ZAGREB - HR ZAGREB01							
International Coordinator		Ibo Djepić, Erasmus coordinator, International Relations Office, University of Zagreb, Trg maršala Tita 14, 10000 Zagreb; Tel: +385 1 4598 125, Fax: +385 1 4598 152, Email: ibo.djepic@unizg.hr , http://www.unizg.hr							
Anal/Departmental Coordinator (name, address, phone, fax, e-mail)		Ivana Žigman, Faculty of Graphic Arts, Grafičarska 2, 10000 Zagreb, CROATIA Tel: +385 (0)1 10 80, Fax: +385 (0)1 10 17, ivana.zigman@graf.hr							
and name and telephone ID code of institution		University of Chemical Technology and Metallurgy BKG Sofia 20							
International Coordinator (name, address, phone, fax, e-mail)		Prof. Rozica Becheva, Klement Odrinski Biv. 8 International office Phone: +3592 8163 235, rozica@uctm.bg							
Anal/Departmental Coordinator (name, address, phone, fax, e-mail)		Asst. Prof. Tzvetana Budzovic, BKG, Klement Odrinski Biv. 8 Phone: +3592 8163 235, Fax: +3592 868 54 68 tzvetana@uctm.bg							
The above parties agree to cooperate in the activities shown below. Both parties agree to abide by the bilaterally agreed terms of this cooperation, but will reserve the right to change the economic details and operational based on their level and available funds resources. They furthermore agree to abide by the principles and conditions set out in the LLP Programme/Manual.									
Student mobility									
subject area		Level		Country		Total number			
Code	Name	UG	App.	Master	From	To	UG	UG	# of students per year
024 (Bulgaria)	Graphic Arts Technology and Design	X	X	X	HR	BG	BG	BG	15
024 (Croatia)	Graphic Arts Technology and Design	X	X	X	BG	HR	HR	HR	15
Teaching and/or other Staff Mobility:									
subject area		Name of the home faculty/department		Country		Duration in number of days/weeks		# of teachers (appointed on per year)	
Code	Name	From	To	From	To	UG	HR	UG	HR
024	Graphic Arts Technology and Design	University of chemical technology and metallurgy	HR	BG	BG	3 weeks	3	UG	HR
024	Graphic Arts Technology and Design	Faculty of Graphic Arts	HR	BG	HR	3 weeks	3	UG	HR
Signatures of the legal representatives/international coordinators of both institutions:									
Name and status of the official representative: Zdenko Križanić, prof. MSc PhD Institutional ECCT's Coordinator					Name and status of the official representative: Prof. Rozica Becheva Institutional ECCT's Coordinator				
Signature:					Signature:				
Stamp:					Stamp:				
Date: 17.01.2011					Date: 17.01.2011				

Info: University of Chemical Technology and Metallurgy, Bulgaria

News from Romania

Romania intends to become a participating country in TC 130 – Graphic Technology

On the 9th of February 2011 the ASRO national Technical Committee 382 – Graphic Technology has been officially set up. Its international committee correspondent is ISO / TC 130 – Graphic Technology.

ASRO (the Romanian Standards Association) is the official representative of ISO in Romania. It has decided to set up ASRO/TC 382 – Graphic Technology upon the request of ATT – the Printing Association "Transilvania" together with companies interested in standardization in the printing industry of Romania.

Photo: © Horatiu Slavescu, Print Magazin, Romania



TC 382 – Graphic Technology members who attended the meeting (from left to right): Mihai Florescu, Radu Pavel, Costel Amzăr, Bogdan Breazu, Karoly Racz, Dragoş Bălan, Dorin Piţigoi, Laszlo Porsche, Szabo Benczo Laszlo, Dan Ciobotaru, Dan Răcean, Mircea Abăitânci, Madalina Simion, Mirela Marica, Zoica Cojocaru.

At the meeting Dorin Pitigoi, colour expert, has been elected president of ASRO/TC 382 – Graphic Technology for the next 3 years. The secretariat of ASRO/TC 382 will be held by ASRO, the secretary is Madalina Simion – standardisation expert, supported by Mirela Marica, ATT.

Scope:

Standardization of terminology, test methods and specifications in the field of printing and graphic arts technology from the original to the finished products. The scope includes in particular:

- composition;
- reproduction;
- printing processes;
- finishing (for example binding);
- suitability of inks, substrates and other materials used in the graphic arts technology.

Note: Printing here is defined as a process of reproduction involving the transfer of a medium either coloured or not (ink, etc.) to a substrate, using a relief, planographic, intaglio, stencil or other image element.

Meetings of the members are planned to take place on the 1st of June 2011 and in the second half of 2011 at ASRO, Bucharest.

A translation in Romanian language of the ISO 12637 – Graphic Technology – Vocabulary (part 1 – basic terms; part 2 – prepress terms; part 3 – printing terms; part 4 – postpress terms) is planned to be finished for the first working meeting of the committee in June 2011 .

During the second part of the year ASRO/TC 382 will begin with the translation in Romanian language of ISO 12647 – Graphic Technology – Process control and with the verification of the old Romanian standards for the graphic industry elaborated in Romania until 1989.

An important purpose of this national TC for graphic technology is the participation in the ISO /TC 130 work which will give Romania the statute of a participating country.

Every company, active in the field of the graphic arts industry, can have one representative in TC 382. This representative has to fulfill the following requirements: to be a specialist in the graphic arts technology, to have an access to internet, to know English, French or German languages, to work voluntary in the committee and to pay the fee requested by ASRO. The committee remains always open for new members to join it.

Info: Mirela Marica, Managing director, Printing Association "Transilvania", Romania

***The eleventh issue
of the Balkan Print Forum News will be
published at the end of May, 2011.***